



Jack Cooper
HIKE
for Hospice

Sunday, May 24, 2026

Jack Cooper Hike for Hospice

Sponsorship Opportunities



Why Hike for Hospice

Community. Hope. Remembrance.

The Jack Cooper Hike for Hospice brings people together to celebrate life, honour loved ones, and walk side by side in support of compassionate end-of-life care.

Everyone deserves dignity, comfort, and support on their end-of-life journey — and families deserve care and guidance as they navigate grief and loss. **Our Hike helps make that possible.**







About the event

A day for the whole community.

Families, friends, and colleagues come together to enjoy fun activities, meaningful moments of remembrance, and a 2–5 km group walk starting from our Hospice residence at 220 Sherway Drive, Etobicoke.



Event snapshot

-  All ages | family & pet-friendly | corporate teams welcome
-  **350+ participants** including furry friends!
-  **\$175K raised in 2025** through 850+ donors & sponsors
-  **10,000+ social media impressions** Amplified through social networks and fundraising activities



This special event is named in memory of Jack Cooper, a long-time Board Member, Fundraising Committee Chair, and passionate advocate for our Hospice. Jack dedicated countless hours to ensuring the Hike brought people together and continues to inspire us each year.

About Dorothy Ley Hospice

We support individuals and families to live well through serious illness, end of life and loss.



For more than 35 years, Dorothy Ley Hospice has been a beacon of compassion in our community. Founded by a group of visionaries who believed in easing suffering and inspiring hope, we remain committed to providing exceptional hospice palliative care to everyone who needs it.

Why Support our Hike

By sponsoring our Hike, your company makes a lasting difference. You will:

- Help ensure compassionate end-of-life, grief, and bereavement care is available to everyone, free of charge.
- Show your community leadership and care for families during some of life's most difficult times.
- Strengthen your brand presence through recognition across multiple platforms and event-day visibility.



Our programs and services are always 100% free.

Nearly 50% of our operating costs are covered through fundraising and donations.

Your support will be seen, felt, and remembered by the community and the families whose lives you touch.






































Over 3,000 people are impacted by our services every year

How to support

Sponsorship
Corporate Team
In-Kind Opportunities

Be a part of Etobicoke's only Hike for Hospice to help provide compassionate, high-quality end-of-life care to individuals in our community and support families grieving the loss of a loved one.

Sponsor Packages

Features	Visionary <i>Title Sponsor</i> \$25,000 SOLD	Trailblazer \$15,000 <i>1 available</i>	Champion \$10,000 2 SOLD	Advocate \$5,000 1 SOLD	Supporter \$2,500 <i>2 available</i>	Friend \$1,500
Logo featured on participant t-shirt and gift bag.						
Speaking opportunity at event-day Opening Ceremonies.						
Logo placement on event-day signage.						
Opportunity to display company signage at event.						
Verbal recognition during event-day ceremonies.						
Logo placement on pre and post event communications (website, social media and post-event thank you's).						
Logo featured in paid print and/or digital advertising.						
One editorial opportunity in a Hospice digital newsletter (on an audience relevant topic).						
Opportunity to sponsor an event station with logo placement.		 Photo frame				
Opportunity for gift bag inclusion.						

Hospice communication tools: website (average 5,000 monthly views), digital newsletter (9,000+ audience), social media (2,000+ followers), event gift bags (200+).

Corporate Team Opportunities

Our Hike is not just a fundraiser — it's a chance to build stronger teams and stronger communities.

It's a meaningful way to engage employees, demonstrate community values, and create memories outside the workplace.

Businesses can participate by:

- Registering a corporate team to walk and fundraise.
- Sponsoring the event and receiving recognition.
- Matching funds raised by employees.
- Volunteering on event day.
- Providing monetary or in-kind donations.



Have another idea?

Please get in touch and we'd be happy to discuss further.








In-Kind Donations

In-kind contributions make the day memorable and welcoming for participants.

Your donation will be acknowledged through event communications and on the Hike day.

Examples include:

-  **Food & Drinks**
Snacks, desserts, beverages (water, coffee/tea, juice/pop).
-  **Onsite activities**
Supplies for family-friendly games, crafts, and entertainment. We also welcome monetary donations to purchase activity supplies such as face paints, etc.
-  **Prizes**
Electronics, wellness products, gift cards, tickets, vouchers, gift baskets, etc.
-  **Gift Bags items**
Coupons, vouchers, packaged food items (cookies, chocolates, snack bars, etc.)
-  **Dog-friendly products**
Water bowls, doggie treats, dog toys and green bandanas are welcome!



Contact

Let's discuss how your support can make this year's Hike a success while shining a light of compassion in our community.



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*"Dorothy Ley Hospice helped me through the most difficult time in my life. At a time that I couldn't see a future, their support, understanding and community helped me see a light ahead."
-Family member*



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